

The acceleration management software you've been looking for.

A modern, intuitive tool to manage and coordinate your entrepreneurship program, while keeping your community engaged.

Track Startups' Progress

This interface displays a grid of startup profiles. Each profile includes a logo, a name, a brief description, and a 'Follow' button. The visible startups are:

- WildCrowd**: A crowdfunding and community building platform for charities and social entrepreneurs supporting the environment and animal welfare. Location: United Kingdom. Category: Connectivity & Networks. Stats: 921 views, 103 comments, 19 likes.
- Recyclapp**: A free application in order to encourage the communities to reduce, reuse and recycle their waste. Location: Colombia. Category: Recycling & waste management. Stats: 1632 views, 102 comments, 51 likes.
- UP - U**: We organize people for... Location: Switzerland. Stats: 913 views, 102 comments.
- GrowSocial**: GrowSocial connects people, businesses and... Stats: 921 views, 103 comments, 19 likes.
- Because Youth Is Worth It!**: Stats: 1632 views, 102 comments, 51 likes.
- Univer Found**: Stats: 913 views, 102 comments.

Customise Business Modeling

This interface shows the 'Business Model' section for a project named 'Democracy'. It features a navigation menu on the right and a main content area with a title 'The Problem' and a bar chart.

Navigation Menu:

- Purpose
- The Problem
- Our Vision
- Long term goals
- Positive social impact
- Negative externalities
- Customer Segments
- Value Proposition
- Market & Growth
- Revenue Model
- Marketing Strategy
- Activities & Operations
- Key Resources
- Stakeholders
- Financial Plan
- Export Project

The Problem: Globalization in its current asymmetrical form demonstrated to be incapable of reducing inequalities in the world as it has led to the emergence of "winners" and "losers". While market forces demonstrated to be a non sufficient mean to lead to the most efficient allocation of resources, these governments and institutions have failed to meet the needs of the Common Good and bring society together to solve global issues.

The bar chart shows a distribution of percentages across various categories, with the highest values around 80%.

Below the chart, there is a text block discussing socio-economic needs and the challenges of state institutions. It mentions that surveys indicate a growing majority of individuals feel they have no control or influence over the economic, political and social factors that affect their lives.

At the bottom, there is a 'Like (1)' button and a 'There is 1 Discussion open' notification.

Organise Mentorship

This interface displays a list of mentorship profiles. Each profile includes a name, a date, a description, and interaction buttons (Like, Comment, Reply).

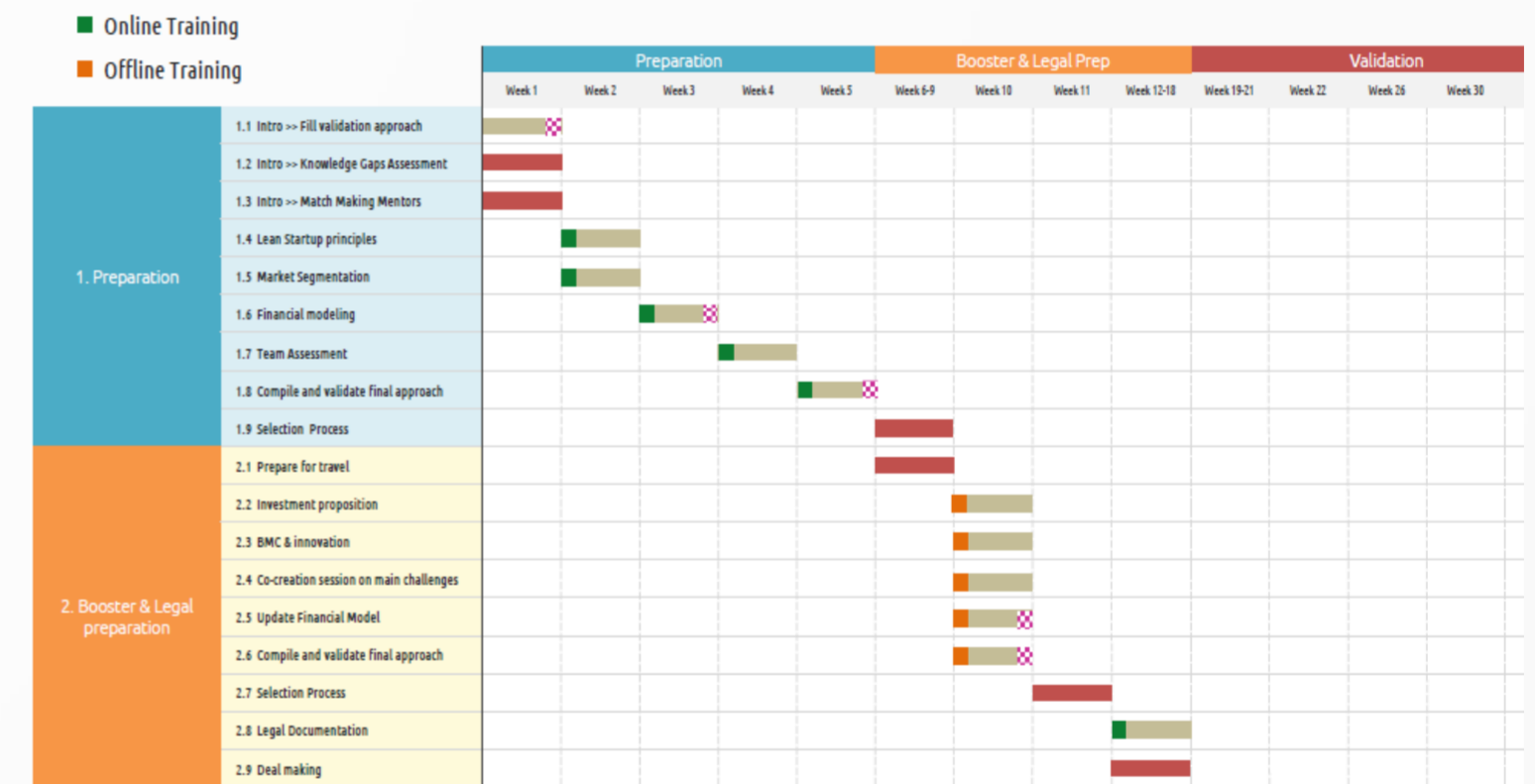
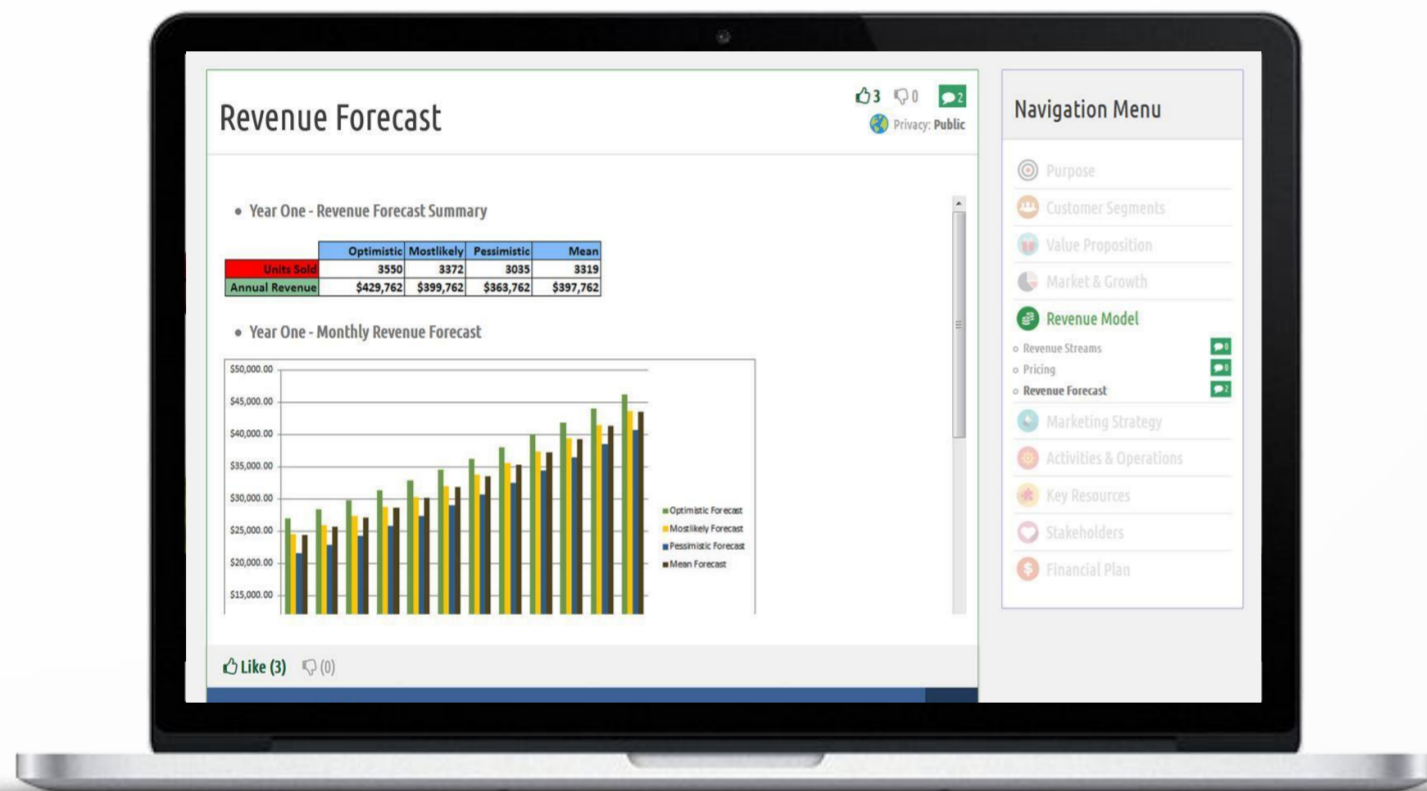
- Christophe Parot**: Nov 6, 2014 5:07:55 PM. Post a press release at <http://www.technology-scouting.org/news/>. Stats: 0 Comments, 0 Likes.
- Irene Kapusta**: Apr 9, 2014 10:38:31 AM. Target diasporas ! i.e. migrants & descendance that could support entrepreneurs in their 'home' country remotely and in a flexible manner! You can capitalize on their idealization of the country, sense of responsibility, knowledge of the businesses environment, connections, skills, and financial resources... Stats: 2 Comments, 1 Like.
- Emanuele Musa**: Ciao Irene, it definitely makes sense. Would you see these people as those who support or propose projects? Stats: 0 Likes, 0 Comments.
- Irene Kapusta**: Ciao Manu! So sorry I haven't connected for a while... I meant diasporas as supporters. There is a strong appetite among diasporas for such help... I am writing a book chapter on Arab diasporas as catalyst for social ventures in the Middle East (should be published end of the year/ beg of 2015), happy to take about it briefly on Skype if you like (fee free to email / fb me)? Hope all is well - Let me know if you pass by in London? Un abbraccio. Stats: 0 Likes, 0 Comments.
- julien molteni**: Stats: 1 Comment, 2 Likes.



Babele is a **collaborative platform** to connect your entrepreneurs, facilitate business modeling and mentorship, track ventures' progress, engage external experts, and leverage the collective wisdom of all the members in your network.

Our integrated approach

We provide:



the ONLINE INFRASTRUCTURE

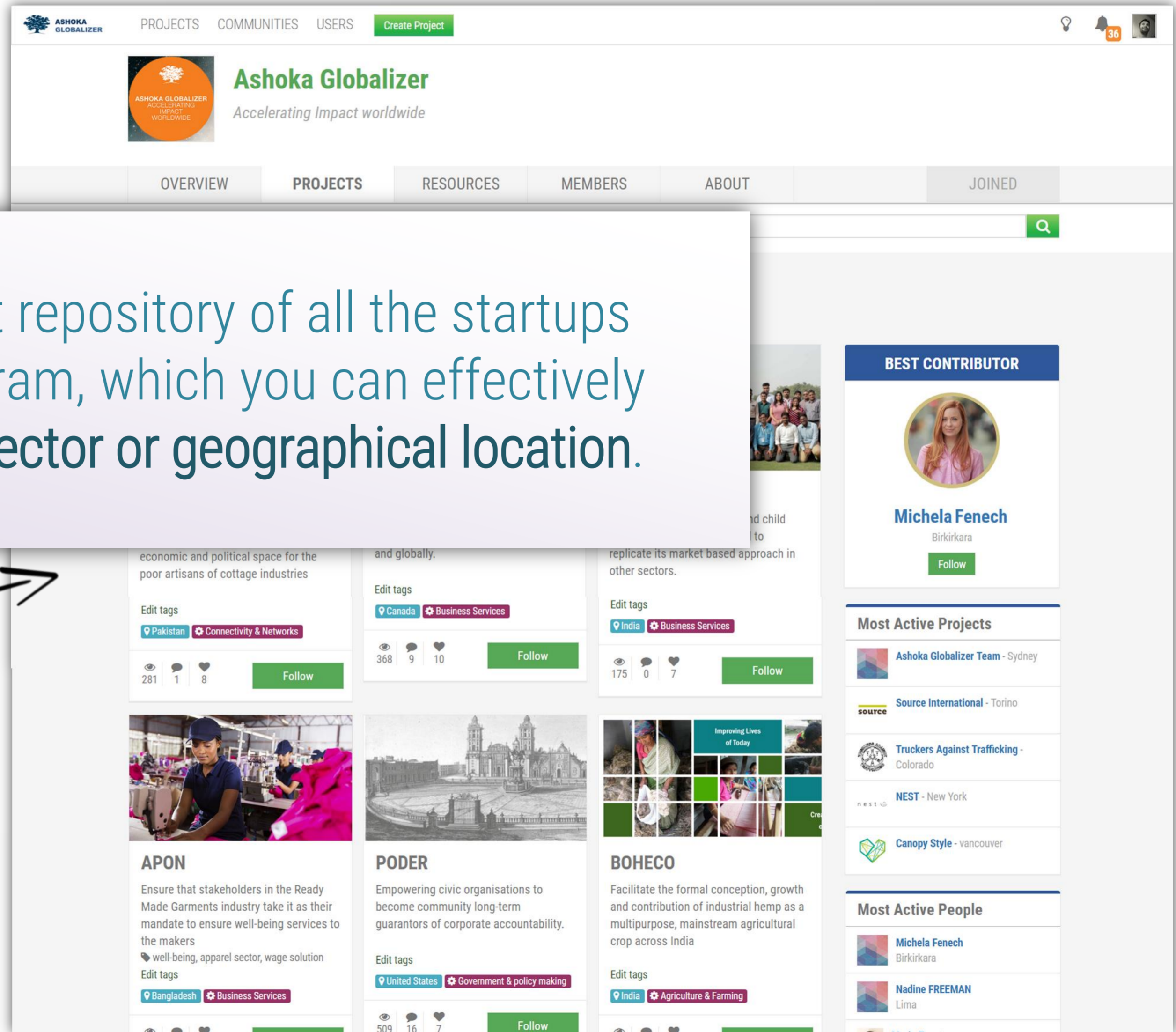
1. A white-label, customizable, multilingual **platform**;
2. To manage your **online entrepreneurship** program
3. & leverage the **collective wisdom** of your network.

the ENGAGEMENT STRATEGY

1. **Apply design thinking** to your program modules;
2. **Make a plan** to best connect and engage stakeholders;
3. **Coaching** to effectively facilitate the network interaction.

Create a transparent repository of all the startups enrolled in your program, which you can effectively organise by cohort, sector or geographical location.

Ventures can be open to other entrepreneurs as a resource for co-learning and sharing knowledge.



You can fully customize the platform's methodology by uploading all the modules of your entrepreneurship program.

Customize your program framework

Program Modules Add new

- Business Model
- Validation Approach
- Financial Modelling
- Team assessment
- Marketing
- Impact measurement
- Investment proposition

Edit Module
Deliverables Add new

| Name | Active | Actions | |
|---------------------------|--------|---------|--------|
| Market segmentation | ✘ | Edit | Remove |
| Most critical assumptions | ✘ | Edit | Remove |
| Lean Startup MVP | ✘ | Edit | Remove |
| Design experiments | ✘ | Edit | Remove |



This allows project teams to complete online their deliverables, with clear deadlines for them and their advisors. They all receive automatic reminders whenever they need to contribute.



Edit community Save

GENERAL PLANNING

Methodology: CBS Methodology

Task unlock policy *
Community Project Sequential
* All projects in the community at the same

Tasks

| Task | Where | Start | Publish | End | Send Reminder | Action |
|-------------------------------------|-----------|------------|------------|------------|---------------|--------|
| Definition: Social Entrepreneurship | Paragraph | 10/10/2017 | 17/10/2017 | 24/10/2017 | No | |
| Personal View | Paragraph | 07/11/2017 | 08/11/2017 | 09/11/2017 | Yes | |
| Root Of The Problem | Paragraph | 08/11/2017 | 09/11/2017 | 10/11/2017 | Yes | |
| Awareness Campaign | Paragraph | 09/11/2017 | 10/11/2017 | 11/11/2017 | No | |
| Profile Of Team Members | Paragraph | 10/11/2017 | 11/11/2017 | 12/11/2017 | No | |

Cancel Save

Platform admins can organize the tasks to be done by each team and their supporters.

They can set deadlines for:

1. the project-team to complete the tasks;
2. the supporters to provide feedback;
3. Add automatic reminders when a deadline is approaching.

Project plan EDIT

0%

| Task | Start | End | Action |
|-------------------------------------|------------|------------|---------|
| Definition: Social Entrepreneurship | 10/10/2017 | 17/10/2017 | start ▶ |
| Personal View | 07/11/2017 | 08/11/2017 | start ▶ |
| Root Of The Problem | 08/11/2017 | 09/11/2017 | start ▶ |
| Awareness Campaign | 09/11/2017 | 10/11/2017 | -1 days |
| Profile Of Team Members | 10/11/2017 | 11/11/2017 | -2 days |

The task-list appears in the projects' profile page, and it guides participants throughout each step of the planning process

Tasks have different status depending on the team's progress and performance



Entrepreneurs develop the program modules by following an **intuitive & step-by-step methodology**.

You can create tailored-guidelines with recommendations and best practices for each program module

Mentors and advisors can leave their feedback to each section of a venture's strategy

PROJETS COMMUNITIES USERS Create Project

New Product Concept

Delivering quality through design thinking

Following

Overview **Business Model** Discussions 0 Resources 0 Network 1

The Problem EDIT

Privacy Public

| Country | Visitors |
|-------------|----------|
| USA | 4,200 |
| China | 2,000 |
| Japan | 1,800 |
| Germany | 1,500 |
| UK | 1,200 |
| France | 1,100 |
| India | 1,000 |
| Spain | 800 |
| Netherlands | 700 |
| Russia | 600 |
| South Korea | 500 |
| Canada | 400 |
| Brazil | 300 |
| Italy | 200 |
| Australia | 150 |
| Taiwan | 100 |
| Poland | 50 |

A **problem statement** is a clear concise description of the issue(s) that need(s) to be addressed by a **problem** solving team. It is used to center and focus the team at the beginning, keep the team on track during the effort, and is used to validate that the effort delivered an outcome that solves the **problem statement**.

Like (0) (0)

Leave your feedback 2

Here is how you can help: Do you think the problem is well explained? Has the entrepreneur given clear figures about the problem and outlined why it is occurring and how? Did the entrepreneur explain the impact of the problem? Is there any link/info you can share to help improving this topic? Remember: be always kind and constructive. Thanks for your feedback!

Emanuele Musa
Nov 6, 2017 9:42:42 PM
1 Comments 0 Likes

Be authentic. "The most impactful, potent leaders are those who are most authentic and most true to themselves. I think it can be easy to try to imitate the people that we look up to. Instead, what I've learned is most important, is piecing together the things that I admire about the people I'm learning from – but then expressing these things in ways that are unique to me. If I were to just try to follow or pretend I was somebody else, it wouldn't be the the most true and distinctive version of of my highest leadership." –Abby Falik, Founder Global Citizen Year, a non-profit whose mission is to make "bridge years" the norm between high school and college.

Like (0) (0) Reply

Ruxandra Creosteanu
"One of the things I say all the time—and I think the advice that was given to me at one point—was that you have a voice, and it needs to be heard. People don't need to agree with what you say, but you have a need to be able to say it. Speak up, speak

Navigation Menu

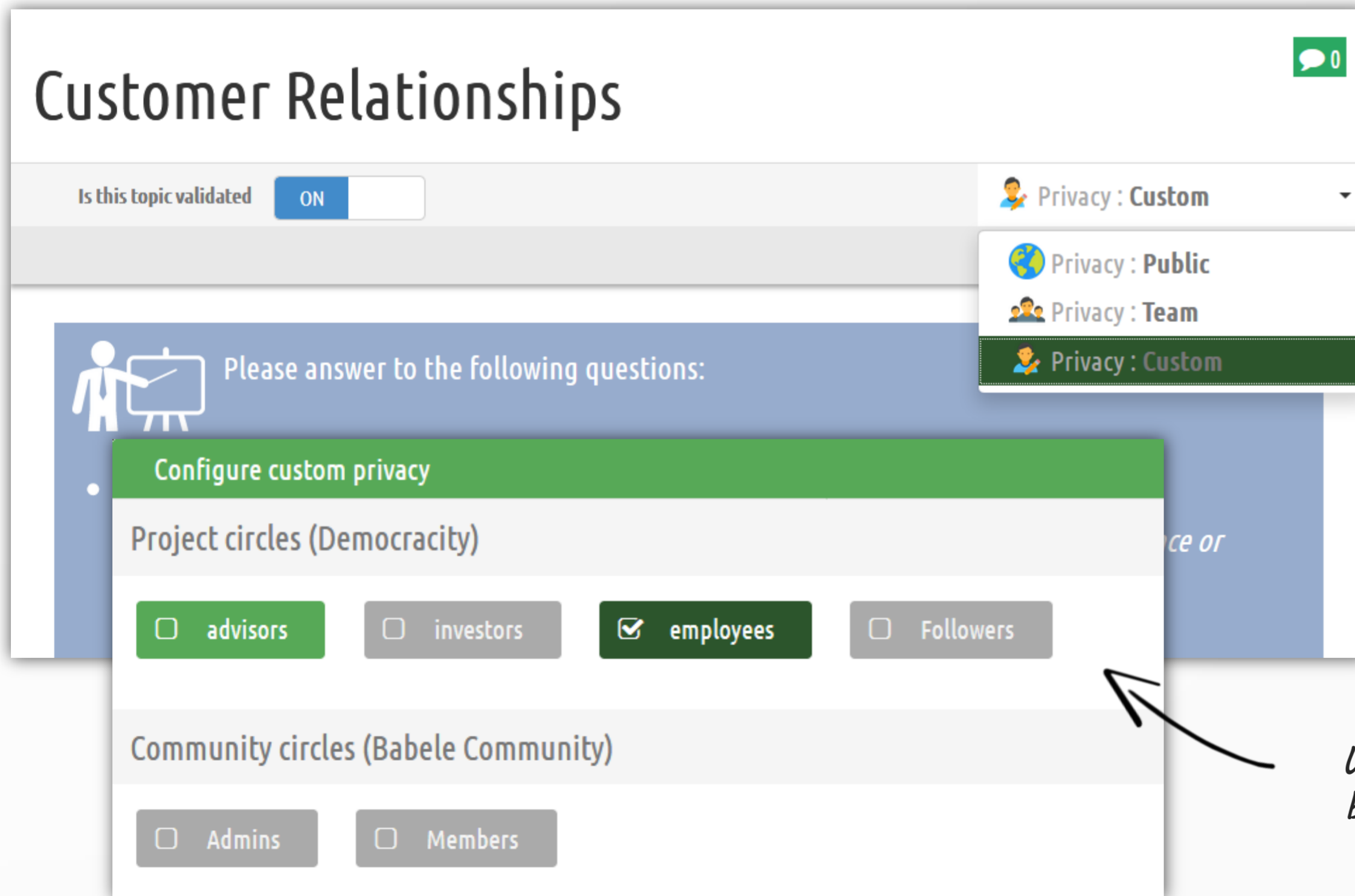
- Purpose
 - The Problem 2
 - Vision & Mission 0
 - Long term goals 0
 - Social impact 0
 - Needs and challenges 0
- Customer Segments
- Value Proposition
- Market & Growth
- Revenue Model
- Marketing Strategy
- Activities & Operations
- Key Resources
- Stakeholders
- Financial

Export Project

Your program modules become the roadmap for each startup

Not everything needs to be open.

Entrepreneurs can fully manage the privacy of each section of their business strategy, so that only the **right stakeholders** are engaged.



The screenshot shows the 'Customer Relationships' topic page. At the top, there is a toggle for 'Is this topic validated' set to 'ON'. A dropdown menu is open, showing privacy options: 'Privacy : Custom' (selected), 'Privacy : Public', 'Privacy : Team', and 'Privacy : Custom'. Below this, a 'Configure custom privacy' dialog is shown for 'Project circles (Democracy)'. It has four checkboxes: 'advisors' (unchecked), 'investors' (unchecked), 'employees' (checked), and 'Followers' (unchecked). Below that, 'Community circles (Babele Community)' has two checkboxes: 'Admins' (unchecked) and 'Members' (unchecked).

Avoiding to spam other users with discussions that might not be relevant to them, it is key to drive engagement

Within the platform: privacy can be further customized to groups and sub-groups of participants

When a team needs help, it can create **discussion for collaborative decision making and problem solving.**

Entrepreneurs filter experts by skills, to invite the users that can add the most value to the conversation

Skills needed

What kind of competences should your respondents have?

business & consulting × information technology × **Add**

(78 users match with these competences)

Mentors can provide feedback to the thread; while the most voted response will automatically move to the top

The screenshot shows the BABELLE web application interface. At the top, there are navigation links for 'PROJECTS', 'COMMUNITIES', and 'USERS', along with a 'Create Project' button. The main header features a project title 'New Product Concept' with a sub-header 'Delivering quality through design thinking'. Below this, there are tabs for 'Overview', 'Business Model', 'Discussions 1', 'Resources 0', and 'Network 1'. The main content area displays a discussion titled 'Customer brainstorming' by Ruxandra Creosteanu, dated Nov 6th 2017. The discussion text reads: 'Dear Mentors, Welcome to the challenge of helping us to identify a potential customer segment. We are facing the following problem: The events we organise are free of charge and we do not ask for monetary compensation from the projects we help. We are supported by the Alliance of Environment and receive donations from participants at our events to cover some costs, but **that's not enough to have a viable social business.**' Below the text, a 'YOUR CHALLENGE:' section lists three bullet points: 'How can we identify a paying customer segment?', 'If you have a potential customer in mind: what problems & pains could we solve for them?', and 'Where can we find these people and how can we make sure that they are interested in our value proposition?'. A 'Leave your feedback' section is visible, showing a text input field with a rich text editor toolbar and 'cancel' and 'Send' buttons. A comment from Emanuele Musa, dated Nov 6, 2017 10:14:05 PM, is shown below, starting with 'Dear team, let me briefly check if I understood the question correct. So far your "service" has been events around sustainability and moreover your business model has been donations, both from organisations to sustain you longer term as well as from people during events. And now you are asking us to think out-of-the-box and brainstorm about options to diversify?'. The interface also shows a 'More Discussions' section with the text 'There are no more discussions'.

Each project has a **shared database** for files, docs, links and videos.

Files privacy can be customized to sub-groups of participants.

Users can upload links and files in 1 click: from their laptop or using Dropbox;

The search engine enables to easily find any file in the project;

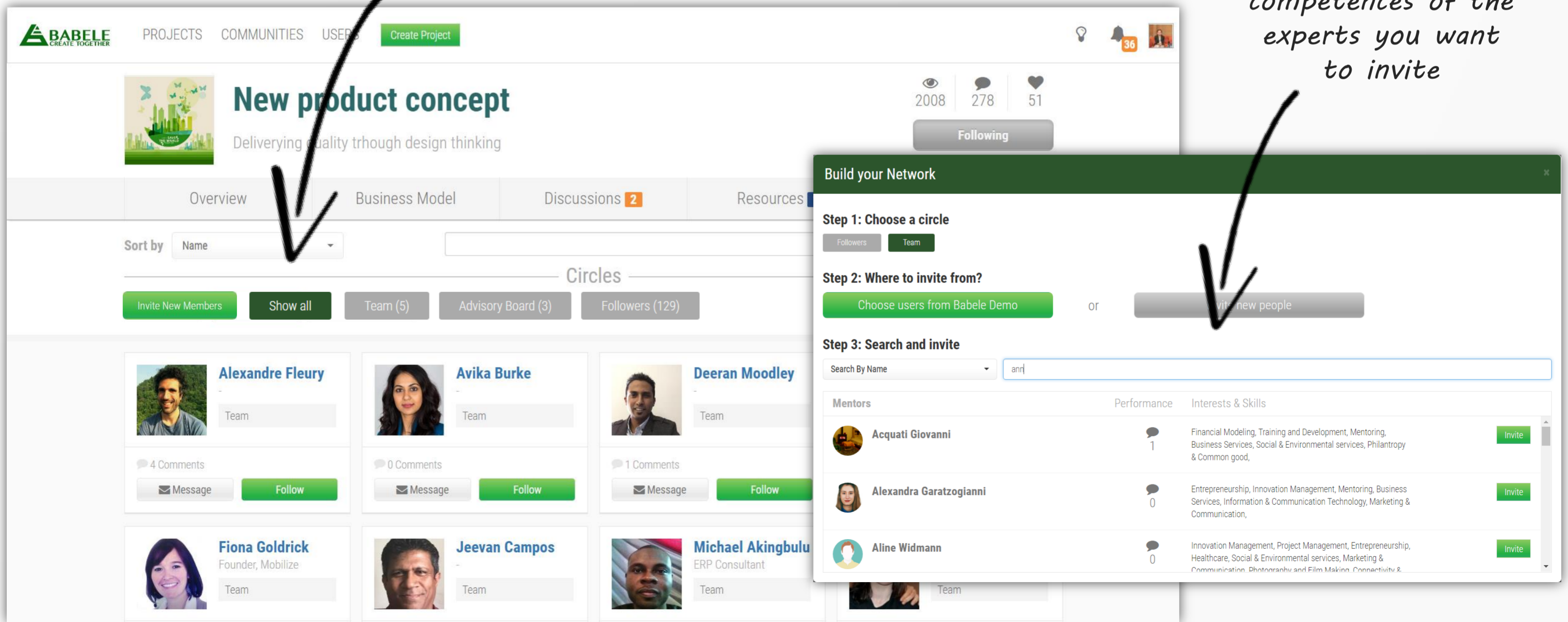
Tags allow to effectively organize all the shared material;

The screenshot shows the Babele project database interface for a project titled "New product concept". The interface includes a navigation bar with "PROJECTS", "COMMUNITIES", "USERS", and a "Create Project" button. The project title is "New product concept" with the subtitle "Delivering quality through design thinking". There are statistics for views (5557), comments (196), and likes (137). A "Following" button is visible. Below the project title, there are tabs for "Overview", "Business Model", "Discussions 15", "Resources 16", and "Network 137". An "Add Resource" button and a "Sort by Most Recent" dropdown are present. A search bar is also visible. The main content area is titled "Featured Tags" and includes tags like "market research", "presentation", "social business", and "video". Below the tags, there are several featured items, each with a title, description, tags, and edit/remove options. The items include "How to create a thriving online community?", "GALI Report on social Entrepreneurship", "RBS Youth EnterpriseTracker (2013)", "Babele - User Guide for Entrepreneurs", "Babele for Large Organizations", "List of Global Entrepreneurship Monitor reports", "What is social Entrepreneurship", and "Babele pitch in 10 minutes".

Each project has a network of mentors and stakeholders, who can track the project progress and perform crowd-mentoring.

The project network can be organized in groups and circles

You can filter the competences of the experts you want to invite






Build your Network

Step 1: Choose a circle
Followers | **Team**

Step 2: Where to invite from?
Choose users from Babel Demo or Invite new people

Step 3: Search and invite
Search By Name: anr

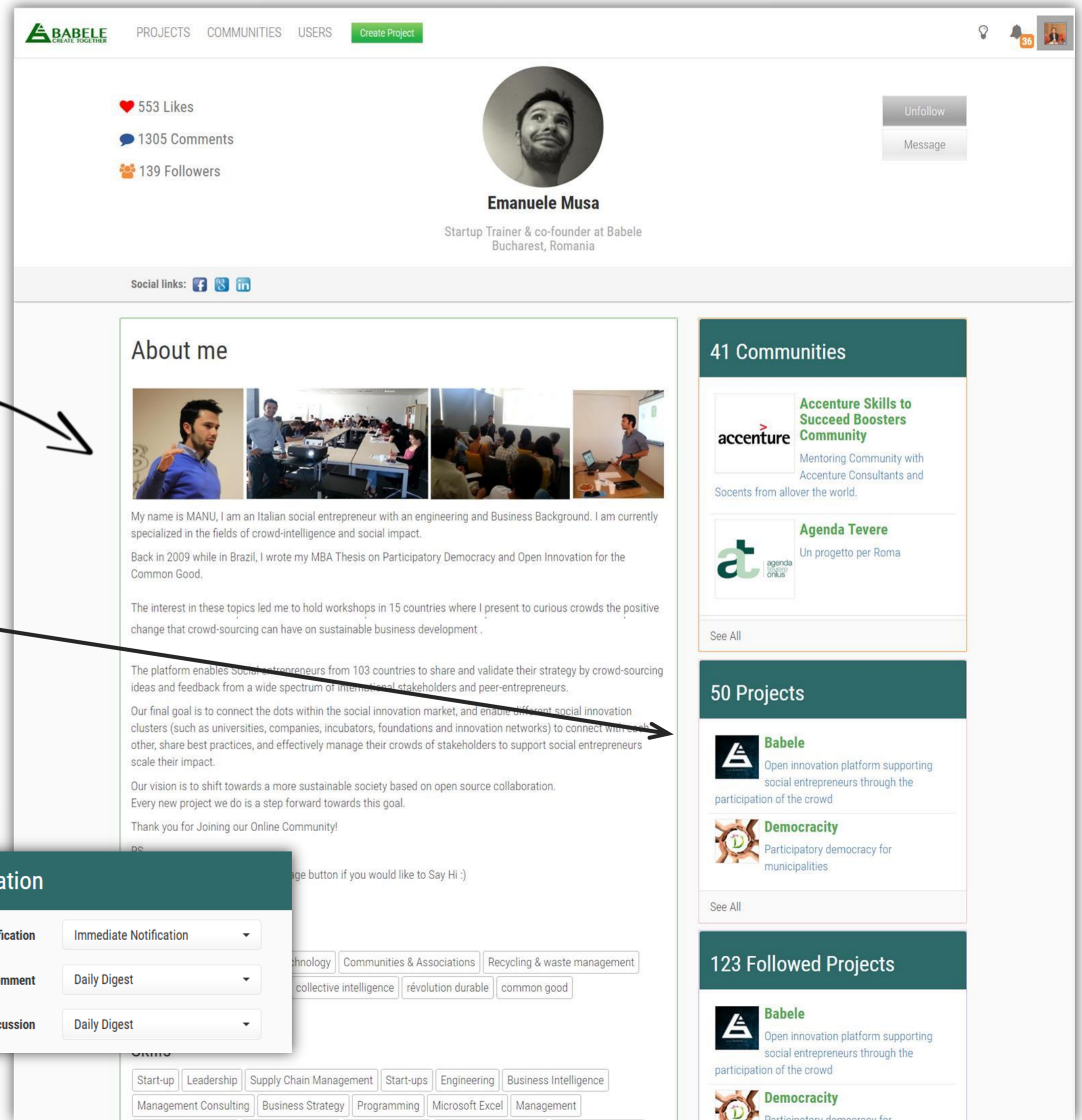
| Mentors | Performance | Interests & Skills | |
|--|-------------|--|---------------|
|  Acquati Giovanni | 1 | Financial Modeling, Training and Development, Mentoring, Business Services, Social & Environmental services, Philanthropy & Common good, | Invite |
|  Alexandra Garatzogianni | 0 | Entrepreneurship, Innovation Management, Mentoring, Business Services, Information & Communication Technology, Marketing & Communication, | Invite |
|  Aline Widmann | 0 | Innovation Management, Project Management, Entrepreneurship, Healthcare, Social & Environmental services, Marketing & Communication, Photography and Film Making, Connectivity & | Invite |

Users have a **professional profile**, which can be synced to their LinkedIn account.

They can write a short bio, share skills and interests

They create a portfolio of the projects they manage and support, and receive notifications whenever new updates or comments are shared;

They can set the notification frequency and format




PROJETS COMMUNITIES USERS [Create Project](#)

553 Likes
1305 Comments
139 Followers

Emanuele Musa
Startup Trainer & co-founder at Babele
Bucharest, Romania

Social links: [f](#) [s](#) [in](#)

About me



My name is MANU, I am an Italian social entrepreneur with an engineering and Business Background. I am currently specialized in the fields of crowd-intelligence and social impact.

Back in 2009 while in Brazil, I wrote my MBA Thesis on Participatory Democracy and Open Innovation for the Common Good.

The interest in these topics led me to hold workshops in 15 countries where I present to curious crowds the positive change that crowd-sourcing can have on sustainable business development.

The platform enables Social entrepreneurs from 103 countries to share and validate their strategy by crowd-sourcing ideas and feedback from a wide spectrum of international stakeholders and peer-entrepreneurs.

Our final goal is to connect the dots within the social innovation market, and enable different social innovation clusters (such as universities, companies, incubators, foundations and innovation networks) to connect with each other, share best practices, and effectively manage their crowds of stakeholders to support social entrepreneurs scale their impact.

Our vision is to shift towards a more sustainable society based on open source collaboration. Every new project we do is a step forward towards this goal.

Thank you for Joining our Online Community!

PS: (Add a message button if you would like to Say Hi :)

41 Communities

- accenture** **Accenture Skills to Succeed Boosters Community**
Mentoring Community with Accenture Consultants and Socents from alllover the world.
- at** **Agenda Tevere**
Un progetto per Roma

See All

50 Projects

- Babele** Open innovation platform supporting social entrepreneurs through the participation of the crowd
- Democracy** Participatory democracy for municipalities

See All

123 Followed Projects

- Babele** Open innovation platform supporting social entrepreneurs through the participation of the crowd
- Democracy** Participatory democracy for municipalities

Technology Communities & Associations Recycling & waste management
collective intelligence révolution durable common good

Start-up Leadership Supply Chain Management Start-ups Engineering Business Intelligence
Management Consulting Business Strategy Programming Microsoft Excel Management

User Notification

| | |
|--|------------------------|
| When I sign-up, he should receive a welcome notification | Immediate Notification |
| Someone directly replies to my comment | Daily Digest |
| Anyone replies my comment in a discussion | Daily Digest |

The Engagement Strategy

As you prepare to pilot the platform, we help you to create a powerful **plan for engaging your networks and community**, and validating the most effective way to foster fluid interaction and fruitful collaboration between innovators and their mentors.



We create an effective participation strategy for each stakeholder group



Conceive clear community norms, and a contingency plan to prevent issues



Define quantitative and qualitative KPIs to track the program's success



Train the community admins on how to keep participants engaged



Produce video tutorials for mentors and innovators on how to use the system



Create user-guides to guide participants through each module of the program

About Us

We are creating a **global network of innovation communities** with universities, incubators and foundations that are developing effective solutions to the most urgent challenges of our time. We help them connect with each-other, exchange best practices, borrow mentors & field-experts.



"Babele is an extraordinary innovation tool. We are using it to interconnect a community of 230 social entrepreneurs from 65 countries. We have created an impressive collaboration dynamic, and a valuable interaction with experts from all-over the world. I wish the team every success!"

Kai Hockerts, Entrepreneurship Professor at CBS



"Babele was of great help for our accelerator program in Nepal. It allowed us to keep track of our companies progress and smooth communication and engagement between our stakeholders. The Babele's team were of great help in setting up and customizing the platform to our needs and always available on call when needed!"

Simon Mathijssen, Program Director, Rockstart Impact

Others using
Babele include:



rockstart.



UNIVERSITY OF
Southampton


Berkeley
UNIVERSITY OF CALIFORNIA


iMPACT
BOOSTER



GET IN TOUCH

Contact us to learn more about BABELE or to schedule a demo.

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“Innovation is not about solo genius,
it’s about collective genius.”

Linda Hill – Harvard Professor

www.babele.pro/social-innovation