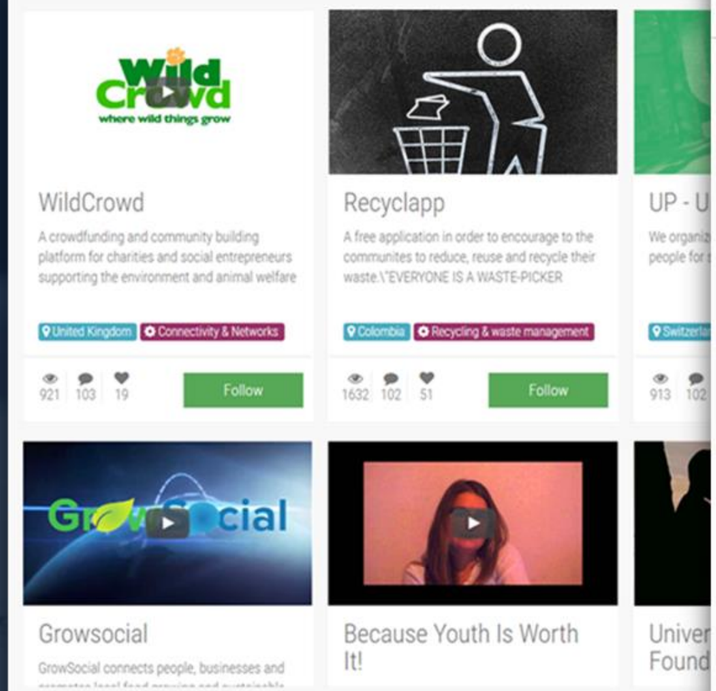
BABELE
CREATE TOGETHER

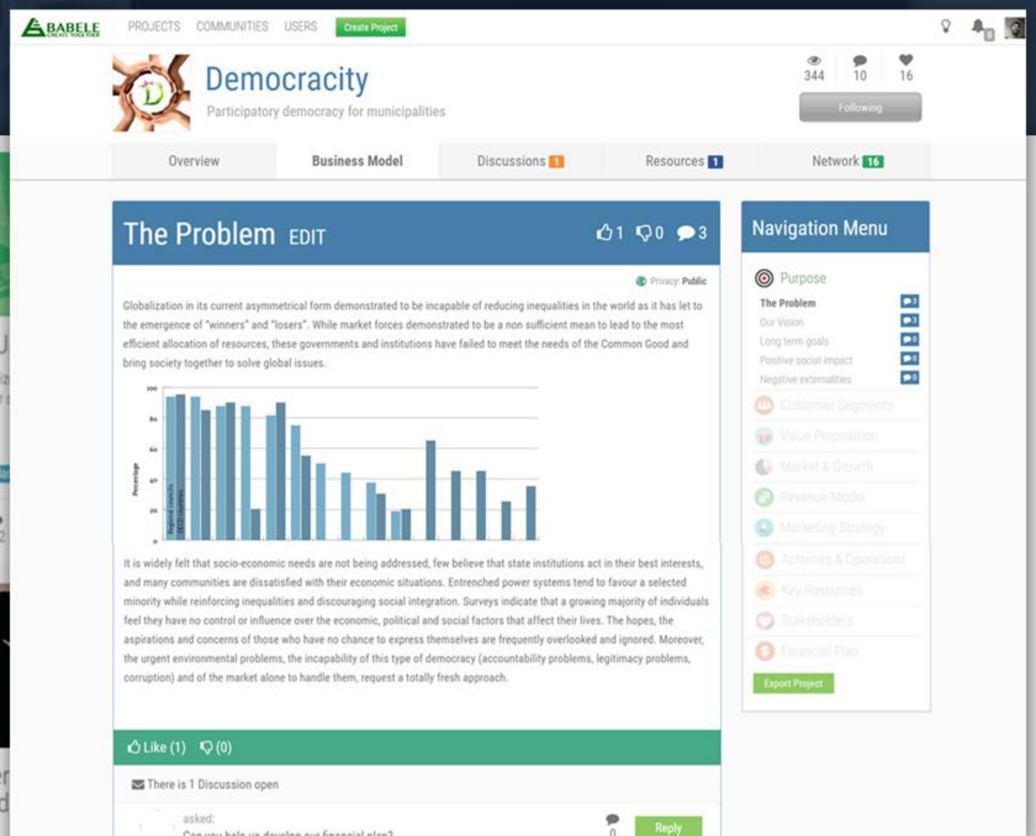
The acceleration management software you've been looking for.

A modern, intuitive tool to manage and
coordinate your entrepreneurship program,
while keeping your community engaged.

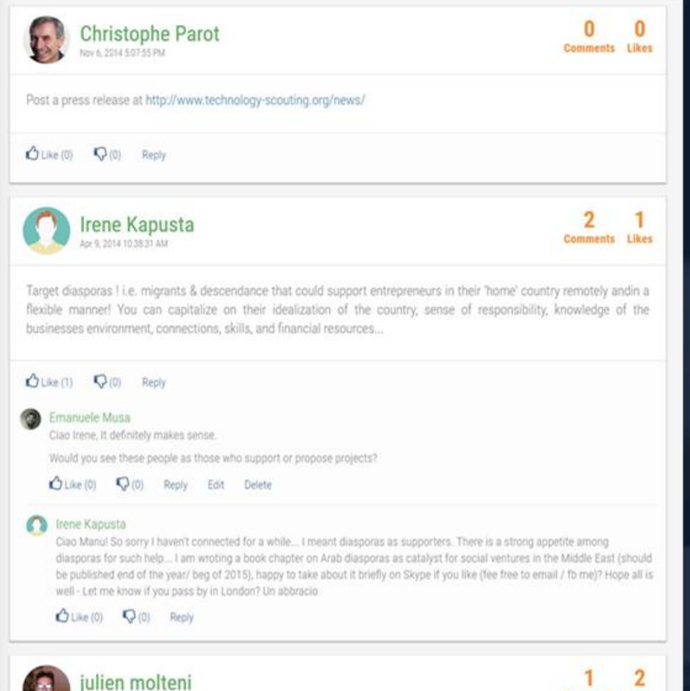
Track Startups' Progress



Customise Business Modeling



Organise Mentorship

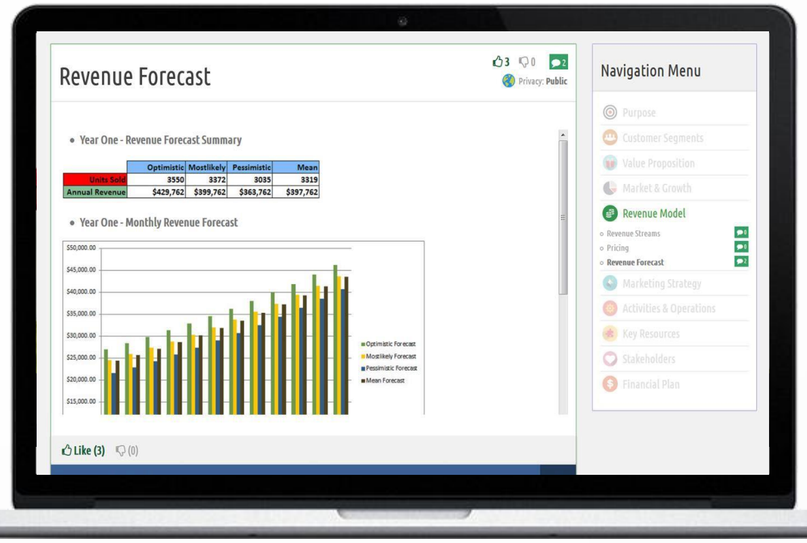


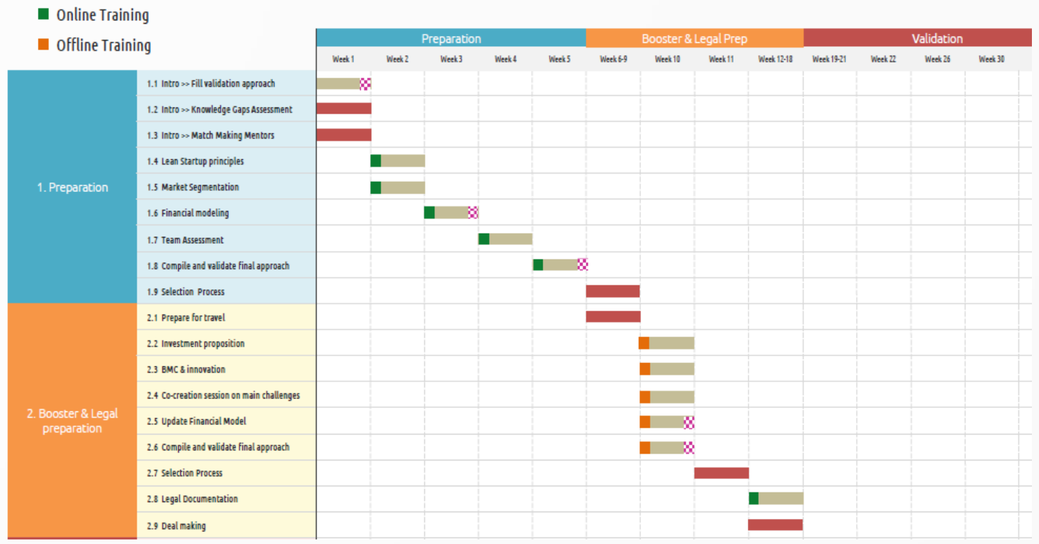
What is Babele?

Babele is a collaborative platform to connect your entrepreneurs, facilitate business modeling and mentorship, track ventures' progress, engage external experts, and leverage the collective wisdom of all the members in your network.

Our integrated approach

We provide:





the ONLINE INFRASTRUCTURE

1. A white-label, customizable, multilingual platform;
2. To manage your online entrepreneurship program
3. & leverage the collective wisdom of your network.

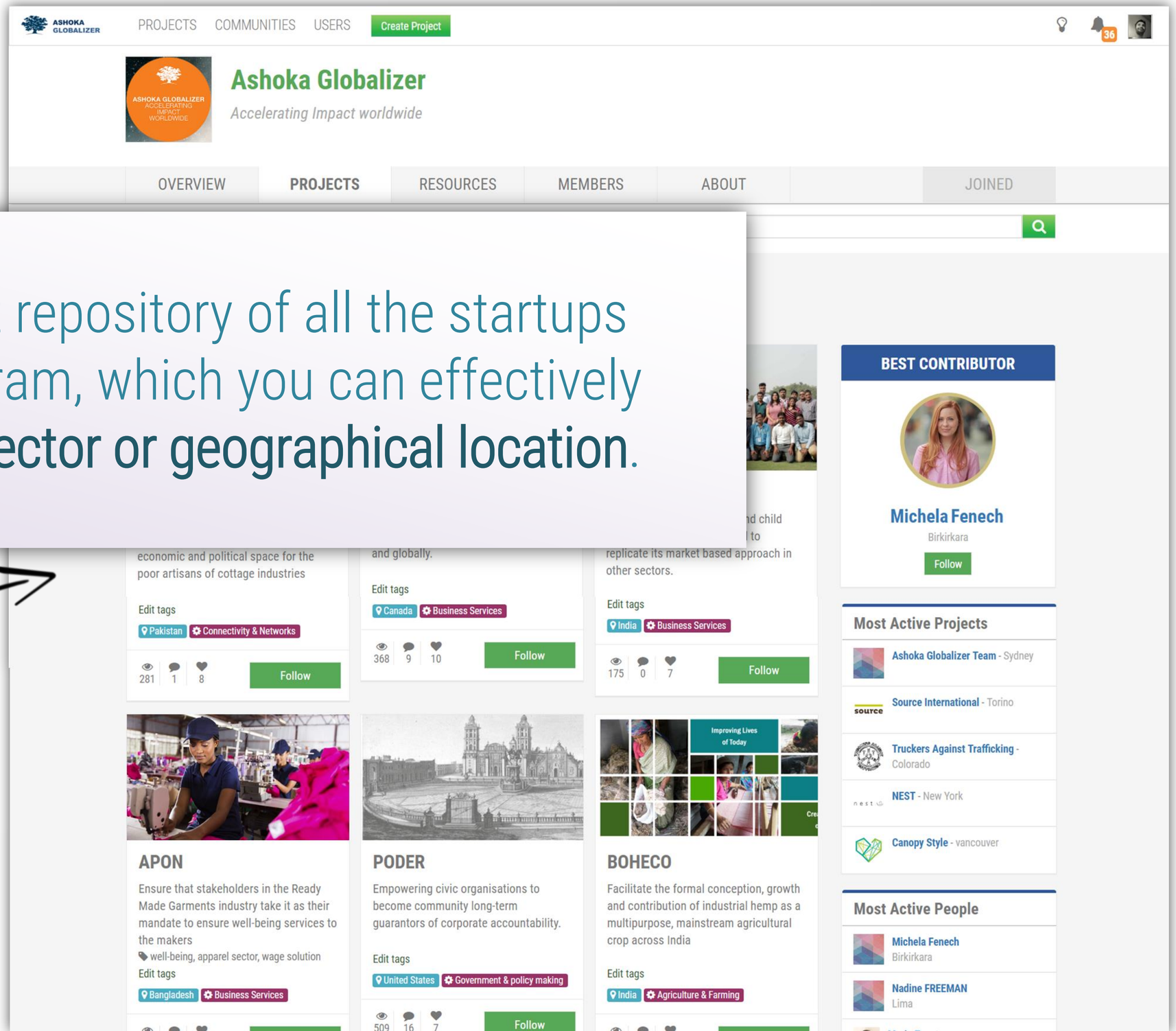
the ENGAGEMENT STRATEGY

1. Apply design thinking to your program modules;
2. Make a plan to best connect and engage stakeholders;
3. Coaching to effectively facilitate the network interaction.

Solution-oriented platform

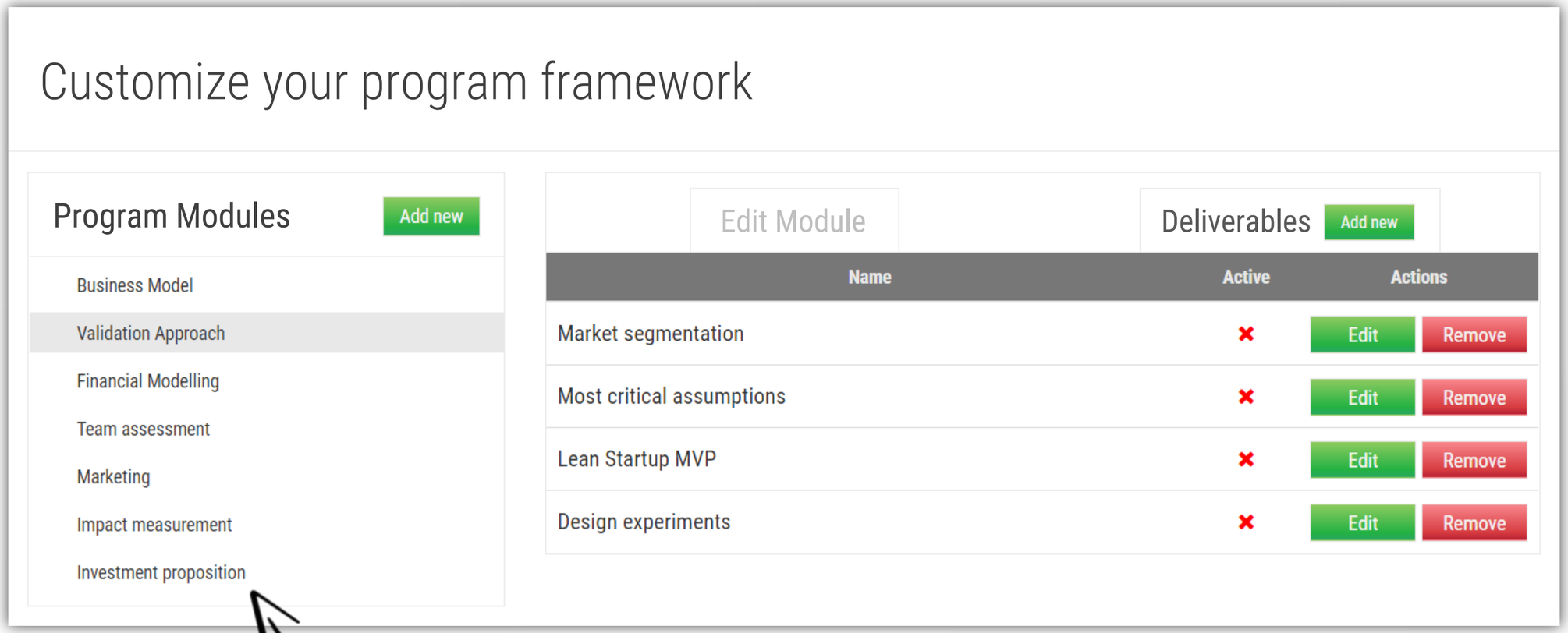
Create a transparent repository of all the startups enrolled in your program, which you can effectively organise **by cohort, sector or geographical location**.

Ventures can be open to other entrepreneurs as a resource for co-learning and sharing knowledge.



Customize your business canvas

You can fully customize the platform's methodology by uploading all the modules of your entrepreneurship program.



*This allows project teams to complete online their deliverables, with **clear deadlines** for them and their advisors. They all receive automatic reminders whenever they need to contribute.*

Enjoy the tasks-builder

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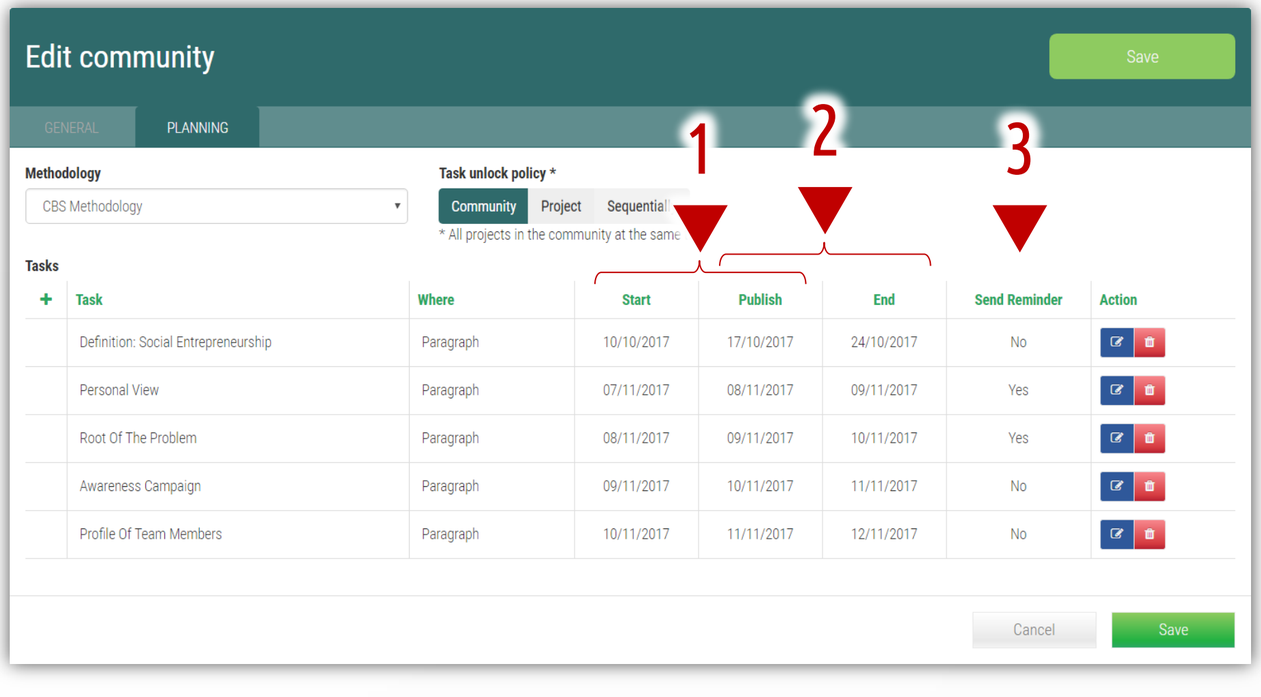
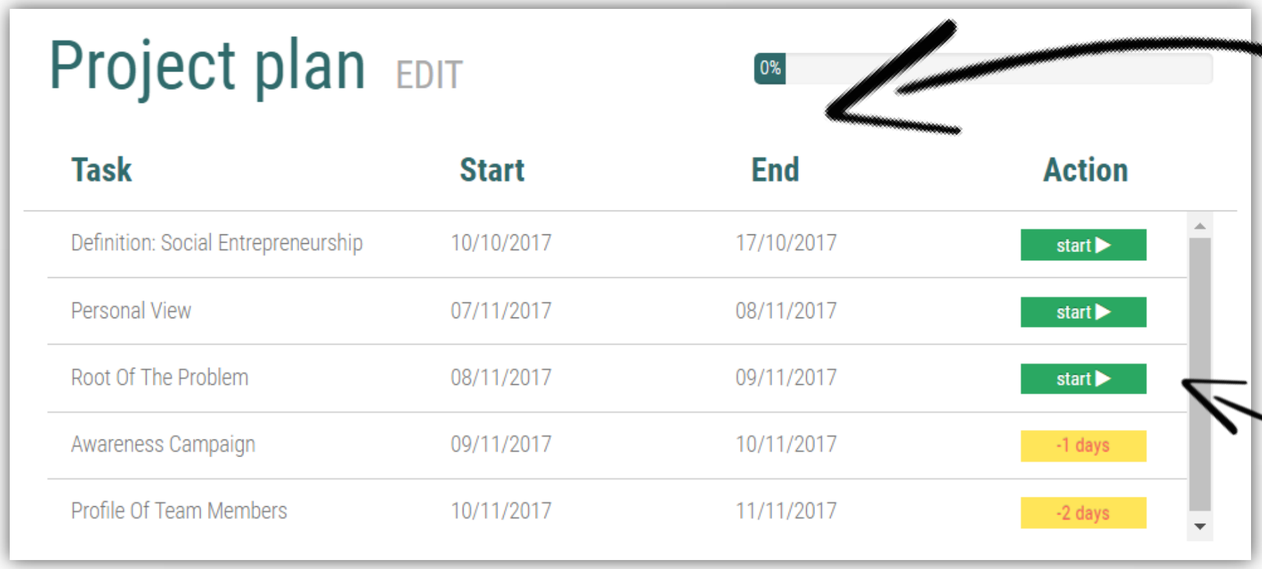


Platform admins can organize the tasks to be done by each team and their supporters.

They can set deadlines for:

1. the project-team to complete the tasks;
2. the supporters to provide feedback;
3. Add automatic reminders when a deadline is approaching.



The task-list appears in the projects' profile page, and it guides participants throughout each step of the planning process

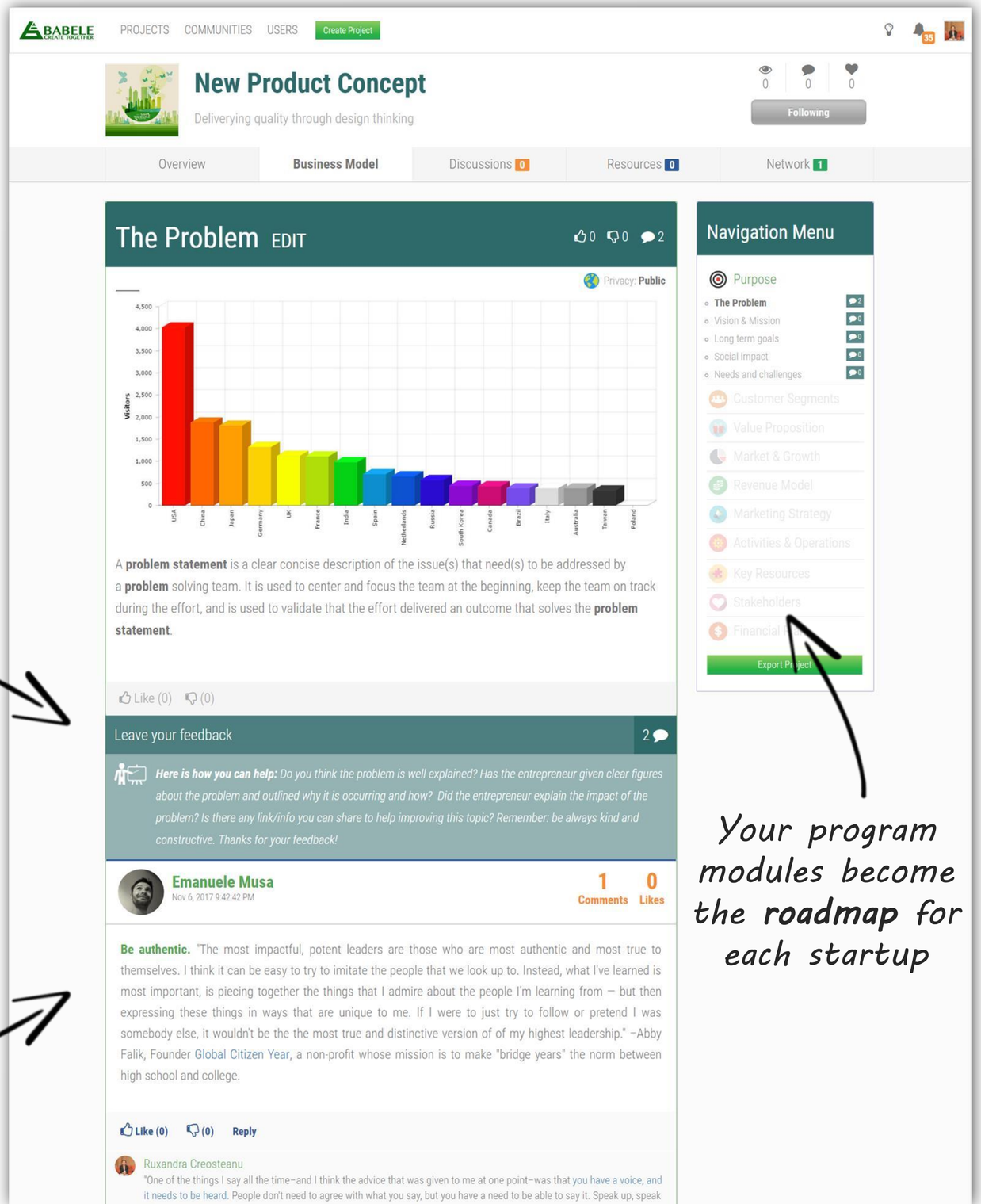
Tasks have different status depending on the team's progress and performance

The Project Strategy

Entrepreneurs develop the program modules by following an **intuitive & step-by-step methodology**.

You can create tailored-guidelines with recommendations and best practices for each program module

Mentors and advisors can leave their feedback to each section of a venture's strategy



*Your program modules become the **roadmap** for each startup*

Focus on the Privacy

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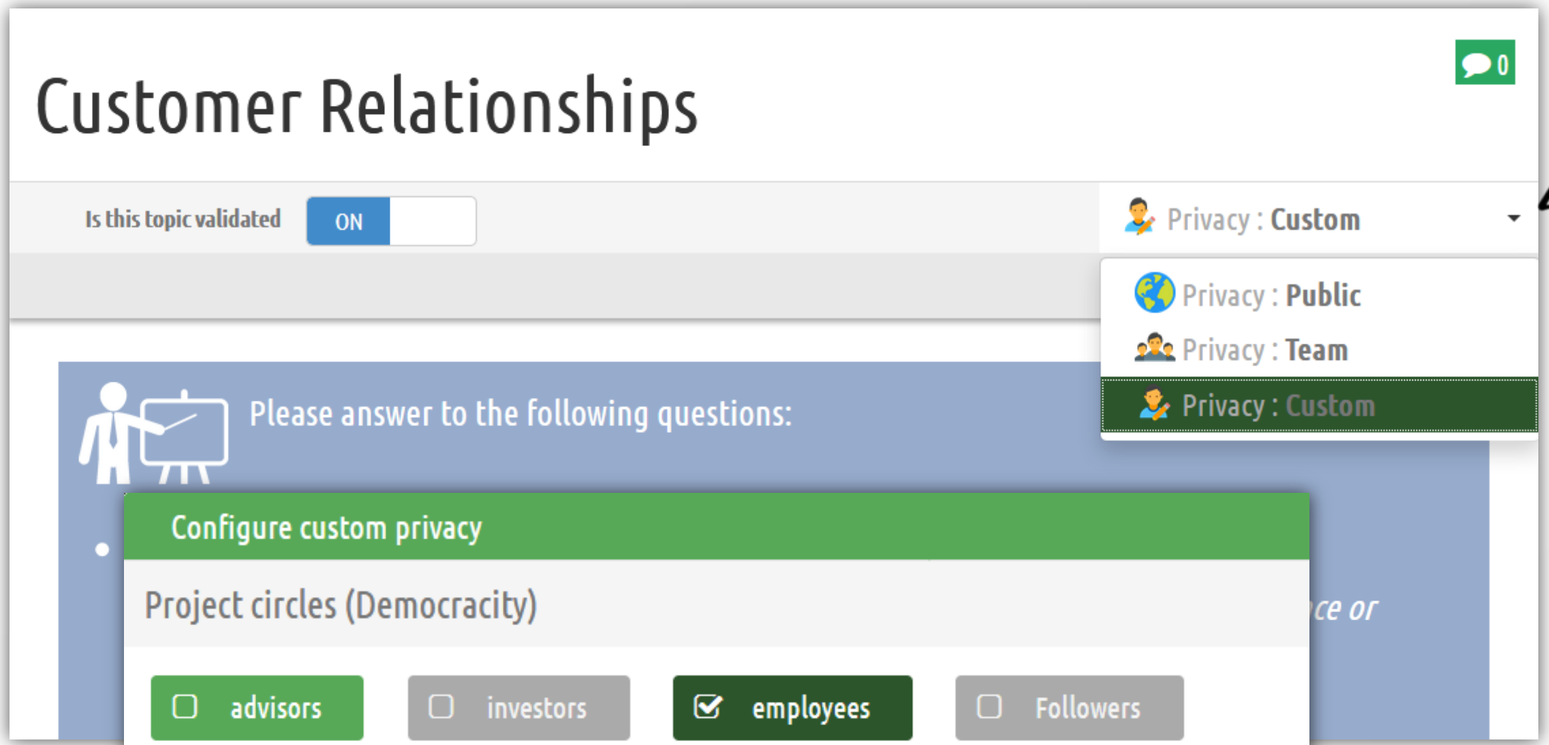
Not everything needs to be open.

Entrepreneurs can fully manage the privacy of each section of their business strategy, so that only the **right stakeholders** are engaged.



Avoiding to spam other users with discussions that might not be relevant to them, it is key to drive engagement

Within the platform: privacy can be further customized to groups and sub-groups of participants

Discussions & Challenges ✔

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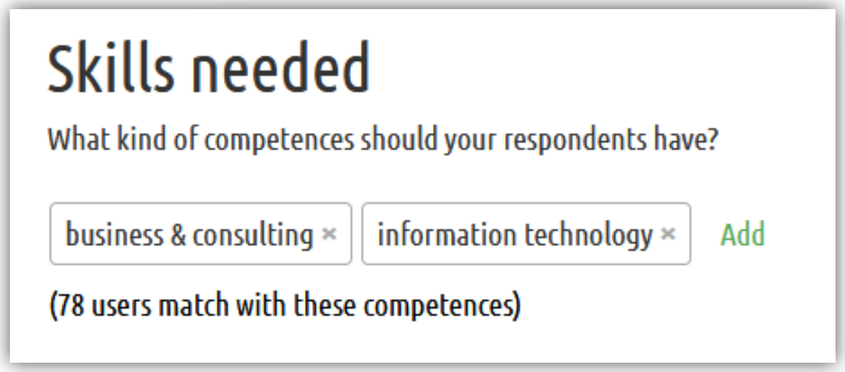
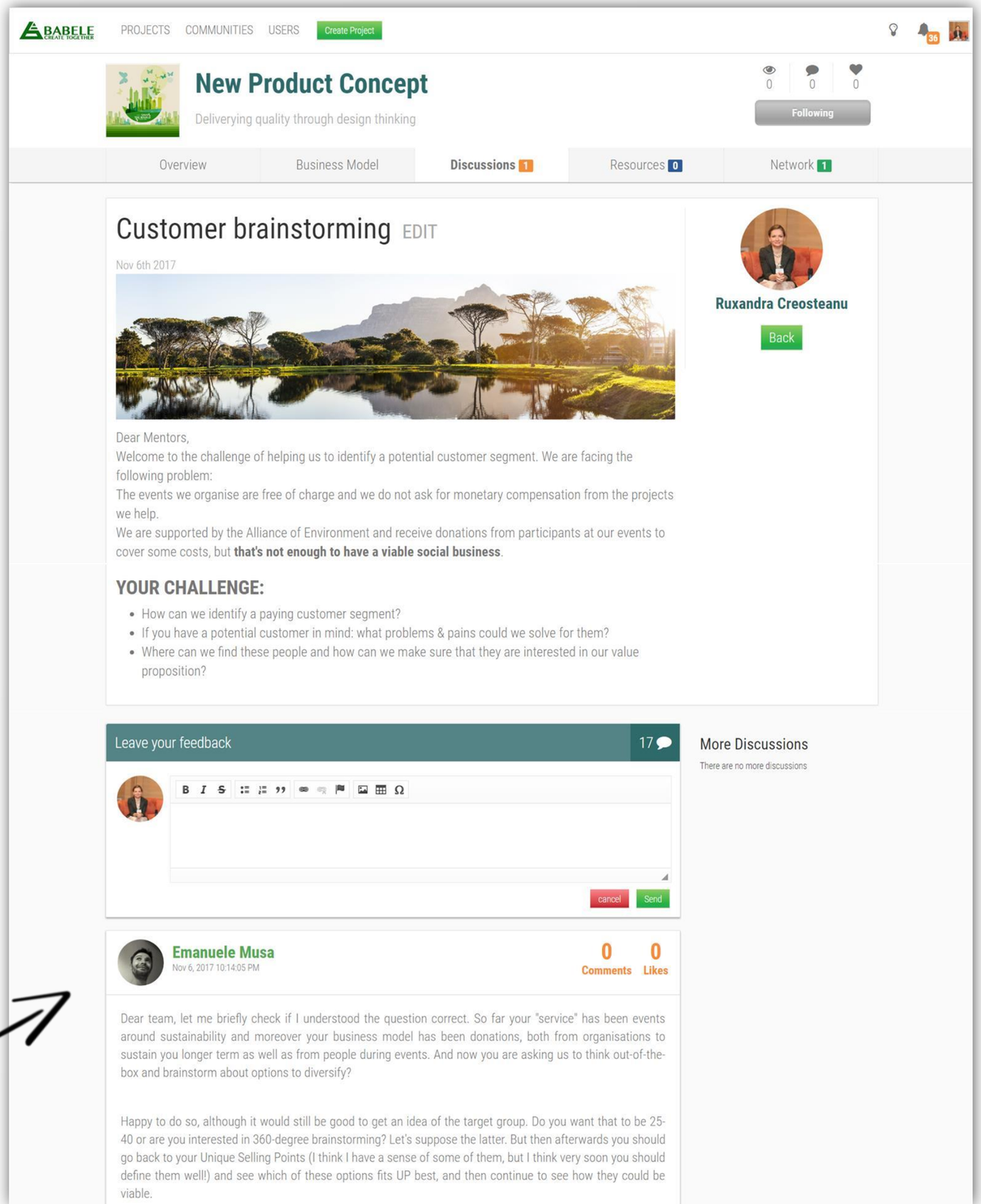
When a team needs help, it can create **discussion for collaborative decision making** and problem solving.

Entrepreneurs filter experts by skills, to invite the users that can add the most value to the conversation



Mentors can provide feedback to the thread; while the most voted response will automatically move to the top



The project Database

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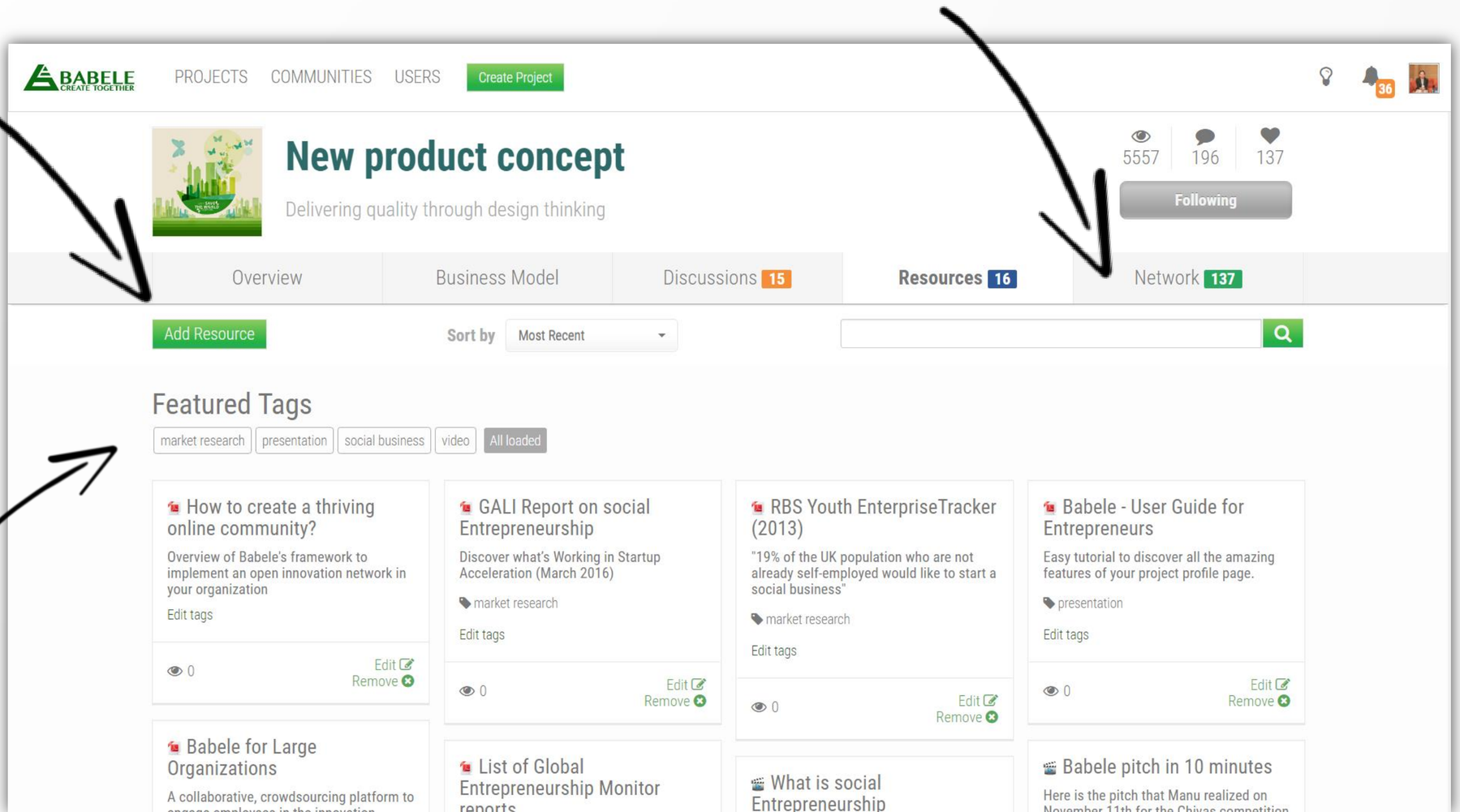
Each project has a **shared database** for files, docs, links and videos.
Files privacy can be customized to sub-groups of participants.

Users can upload links and files in 1 click: from their laptop or using Dropbox;

The search engine enables to easily find any file in the project;

Tags allow to effectively organize all the shared material;



The project Network

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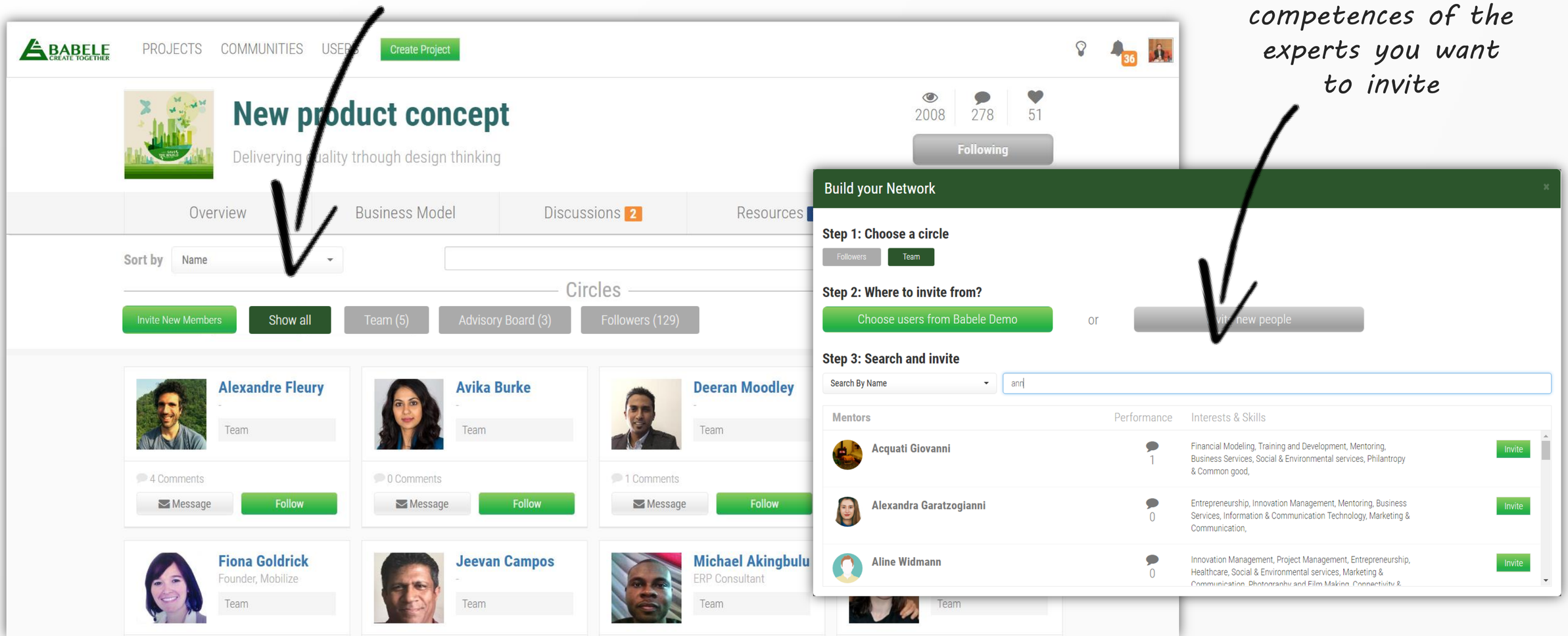
Each project has a **network of mentors and stakeholders**, who can track the project progress and perform crowd-mentoring.

The project network can be organized in groups and circles

You can filter the competences of the experts you want to invite



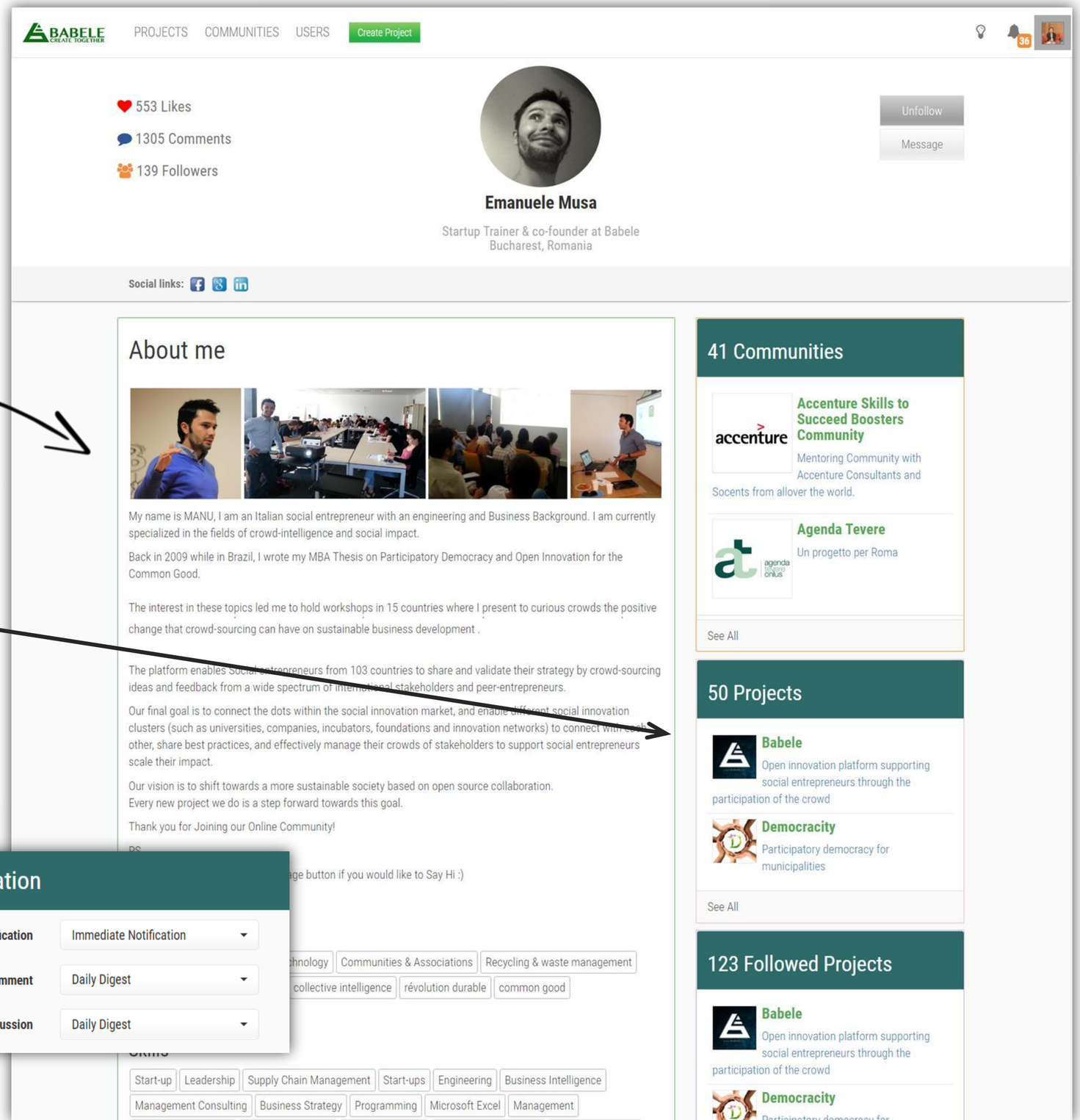
A complete User profile

Users have a **professional profile**, which can be synced to their LinkedIn account.

They can write a short bio, share skills and interests

They create a portfolio of the projects they manage and support, and receive notifications whenever new updates or comments are shared;

They can set the notification frequency and format



The Engagement Strategy

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As you prepare to pilot the platform, we help you to create a powerful plan for engaging your networks and community, and validating the most effective way to foster fluid interaction and fruitful collaboration between innovators and their mentors.

We create an effective participation strategy for each stakeholder group

Conceive clear community norms, and a contingency plan to prevent issues

Define quantitative and qualitative KPIs to track the program's success

Train the community admins on how to keep participants engaged

Produce video tutorials for mentors and innovators on how to use the system

Create user-guides to guide participants through each module of the program

About Us

We are creating a **global network of innovation communities** with universities, incubators and foundations that are developing effective solutions to the most urgent challenges of our time.

We help them connect with each-other, exchange best practices, borrow mentors & field-experts.

"Babele is an extraordinary innovation tool. We are using it to interconnect a community of 230 social entrepreneurs from 65 countries. We have created an impressive collaboration dynamic, and a valuable interaction with experts from all-over the world. I wish the team every success!"

Kai Hockerts, **Entrepreneurship Professor at CBS**

"Babele was of great help for our accelerator program in Nepal. It allowed us to keep track of our companies progress and smooth communication and engagement between our stakeholders. The Babele's team were of great help in setting up and customizing the platform to our needs and always available on call when needed!"

Simon Mathijssen, **Program Director, Rockstart Impact**

Others using Babele include: ASHOKA · SUSTAINABLE DEVELOPMENT SOLUTIONS NETWORK · BRITISH COUNCIL · rockstart. · unreasonable institute · University of Southampton · Berkeley · iMPACT BOOSTER · GLOBAL SOCIAL ENTREPRENEURSHIP NETWORK

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GET IN TOUCH

Contact us to learn more about BABELE or to schedule a demo.

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"Innovation is not about solo genius,
it's about collective genius."

Linda Hill – Harvard Professor

www.babele.pro/social-innovation