User Guide
For entrepreneurs
Manage your venture page

Overview
Here you find the wall where you and your team can share news & updates

Business Strategy
Here you find your business model

EDIT Project
Click this button to upload a logo, video or tags

Discussions
Here you have a space to post discussions, challenges & debates

Network
Here you find your venture’s team & your network of mentors

Resources
Here you have a database where you can upload relevant files & docs
Engage your supporters

Involve your network of friends and mentors to get as much feedback as possible, and improve your business strategy collaboratively within the shortest period of time.

1. Open the Tab Network;
2. Click on the green button «Invite New»;
3. Choose if to invite a mentor or a team-member;
4. Invite via email the people you think could share a useful feedback to improve your business idea.
Develop your Venture

BUILD YOUR SOCIAL BUSINESS STRATEGY

1. Open the Tab Business Model;
2. On the right you will find all the topics to describe your social business;
3. You can find all details of your task in the light-blue tutorial;
4. Complete your answer and don’t forget to click on SAVE.
Post your questions & challenges

ENGAGE YOUR CROWDS TO TACKLE KEY CHALLENGES

1. Open the Tab Discussions;
2. Click on the green button «New Discussion»;
3. Choose a short title and write the details of your question;
4. You can link your discussion to any topic of your business strategy;
5. You can add tags to better contextualize your threads.
Upload anything

1. Open the Tab **Resources**;
2. Click on the green button «**New Resource**»;
3. Give a **title to your document** and write a **short description**;
4. **Upload anything**: a file, a link to a google Doc, your financial plan, etc.
5. Add **relevant tags** to organise your shared docs & files.

You can SHARE
Excel files
Docs, links, pictures...
Share your progress

KEEP YOUR COMMUNITY UP TO DATE

1. Open the Tab **Overview**;
2. Scroll down until you find **the Wall**;
3. Post **progress and performance** updates.
THANK YOU

“Innovation is not about solo genius, it’s about collective genius.”

Linda Hill – Harvard Professor