



Newsletter N°5 – November 2017

The basic objective of SILVER WORKERS project is to improve the knowledge, skills, competences and working tools in order to make silver workers able to give birth to a new business, putting into practice their creativity, their ideas and their hobbies

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The fifth Newsletter of the Silver Workers Project

This is the fifth Newsletter of the Silver Workers, a three-year project co-financed by the European Commission in the Framework of the Erasmus + Programme, KA2 Strategic

Partnership in the field of Vocational Education and Training.

Editorial: Silver Workers launches its public calls!

All preparation activities of the last two Quarters of 2017 have come to an end and the Silver Workers project is launching public calls for the participation to its mentoring and training action. Participation to this course will offer all theoretical and practical notions to start a new business, putting into practice creativity, ideas and hobbies by 50+.

An interesting focus on the situation of Silver Workers in Spain, including some interesting local experiences, are also part of this Newsletter. Important dates have been also fixed: the next transnational project partners meeting will be organised on 10-11 April 2018 in Rome (Italy) and the last consortium meeting and final SW Dissemination event in Luxembourg during the EBN Congress (6 and 8 June 2018).



50+ Situation in the EU: focus on Spain. Some positive examples of activities for Silver Workers

In this project's Newsletter we will focus on the situation of Silver Workers in Spain examining some very good examples of entrepreneurial activities organised and performed by 50+ citizens in the country.

Entrepreneurship beyond 50 – an interesting new initiative in Spain

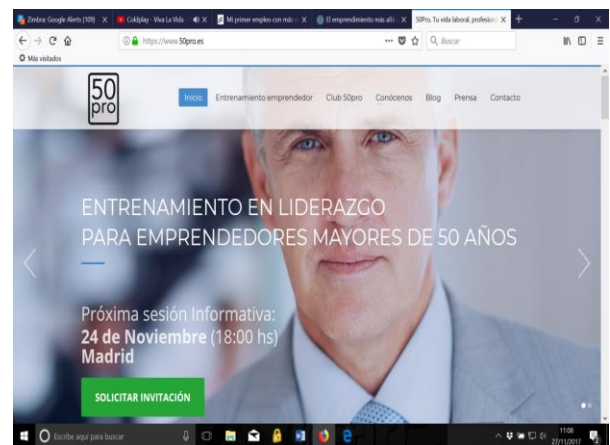
Carlos Molina has "white and abundant" hair. At 62, after extensive experience as a road engineer, financial analyst and CEO in multinationals in Europe, Asia and America, he has decided to embark on an adventure with 50pro, the entrepreneurship program for those who have passed the age of 50.

More than 50 advantaged students have already gone through their classes, in which he and his partners try to infect their generation colleagues with the "daring" of the entrepreneurship, taking advantage of the knowledge accumulated in the grey hair and helping them to take advantage of technology, to seek financing and to come out with a business plan under the arm.

"It's never too late to start," Carlos says. Entrepreneurship is learned with a few basic

notions, taking advantage of practical cases and with the help of a mentor.

The work of 50pro fits in the concept of Silver Economy, which the European Union defines as "the set of opportunities related to the demographic transition and to the specific needs of people over 50 years of age".



<https://www.50pro.es/>

Silver Worker in Spain – the successful case of Mrs Carmen Vázquez González

Carmen's story is like that of many people who after a lifetime working (20 years) they suddenly dismissed. The blow was hard, but she reacted and decided to go in search of her future instead of waiting for the future sitting at home.

She then decided to run her own business, related to something she liked in order to convert one of her skills, hobbies, passions, in her way of life. It took her a while to find exactly what she could do (taking into



account the initial investment, technical requirements, training, time ...) and decided to become a chauffeur.



She looked for advice on several public organizations and finally the PAE (Point of Business Activation in Extremadura Region) gave her the help she needed (viability study of her project idea and the possibility of receiving the total unemployment allowance in one lump sum

The first year was dedicated almost exclusively to advertise her business but, nowadays, Mrs Carmen can cover the costs the company generates. She foresees, in a couple of years, even to live comfortably of her business.

At the same time, she is broadening the services offered and seeking for new "situations" that may need of a chauffeur: of her. Some of these services are: to carry the customer's car to the garage, to the MOT, transfers to airports, personal and business travels, meals and parties - the client is in

his/her own car but she is the one who drives it.

Among her short-medium term objectives it is to offer a 24 hours switchboard to be available at any time customers could need a chauffeur. Her competitive advantage over the services offer by taxis for example is price, as the one she offers is cheaper.

Little by little Mrs Carmen is making known a business that did not exist in Badajoz city before, and gradually extending her customer database.

[Extremadura's Regional Government highlights the fall of the unemployment of those over 45 years](#)

The newspaper "El Periódico de Extremadura" published a news on the 24th November where highlighted the fall of the unemployment of people over 45 years old. It fell in the last two years in 4,900 people, according to the Survey of the Active Population.

From the Regional Government has been reported the specific measures underway for those over 52. They are a priority in the regional plans in order to promote employment in three aspects: self-employed, permanent contracts and social economy.



For those over-45s it has been created the "Ítaca" decree launched for "long-range" guidance and accompaniment.

http://www.elperiodicoextremadura.com/noticia/s/extremadura/junta-destaca-caida-paro-mayores-45-anos-aunque-sea-poco_1055051.html

Silver Workers V Consortium Meeting in Oporto

The fifth project's Consortium meeting took place in Oporto, Portugal on 4th – 5th March 2017 hosted by project partner Sociedade Portuguesa de Inovação (SPI).

The meeting started with a presentation by the coordinator of the project, VISES, of the current state of the art of the activities for realisation of Intellectual Outputs 2: Training materials, e-learning platform and ECVET.

University of Staffordshire University illustrated more in detail the positive results obtained in the preparation of this training

materials together with all language connected issue (check/proof reading, translations into national partners languages).

The meeting proceeded with a recap of the activities carried out by partners in order to launch, disseminate and collect feedback for the Public Call of Silver Workers Training Experimentation.



Partners agreed that within the flexible definition of pilot given in the project (i.e. 40 hours of training in blended modality) partners can arrange accordingly to the target group identified and related characteristics, a different mixture of face-to-face interventions and on-line activities.

The Silver Worker partner EBN then presented the dissemination activities carried out, the structure and the results of the online dissemination tools created and maintained during the project lifetime until present, strategically important to demonstrate the engagement of the partnership in dissemination. Multiplier events



for are expected to be organised between February and August 2018.

In conclusion, all participants agreed on the dates of the next transnational project partners meeting, to be held on 10-11 April 2018 in Rome (Italy) and on the last

consortium meeting and final SW Dissemination event to be organised in Luxembourg in occasion of the EBN Congress (6 and 8 June 2018).



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