



## Newsletter N°1– June 2016

The basic objective of SILVER WORKERS project is to improve the knowledge, skills, competences and working tools in order to make silver workers able to give birth to a new business, putting into practice their creativity, their ideas and their hobbies

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### Editorial: Silver Workers has successfully started!

On October 21<sup>st</sup> -23<sup>rd</sup> 2015 the Kick Off meeting of the Silver Workers project has been organised by project coordinator VISES Onlus in Rome. Objectives, performance indicators and role of partners have been analysed and discussed and a consensus on the project's final outcomes for the benefit of 50+ EU workers was reached. A series of actions spanning over full three year of full working commitment is ahead of us but skills, motivation and determination are evidently driving our consortium towards a full success!

### Welcome to the first newsletter of the Silver Workers Project

Welcome to the first Newsletter of the Silver Workers, a three-year project co-financed by

the European Commission in the Framework of the Erasmus + Programme, KA2 Strategic Partnership in the field of Vocational Education and Training.



## Why Silver Workers project: the EU context

The project idea is to offer to 50s+ jobseekers (unemployed and/or dismissed), so-called "silver workers" the re-integration into the job market by mainly transforming their hobbies and other interests into start up's.

Recently, middle-aged workers have suddenly found themselves out of work, forced after years and perhaps decades to reinvent a new professional and a new life. The basic objective of this project is therefore to improve the knowledge, skills, competences and working tools, to make silver workers able to give birth to a new business, putting into practice their creativity, their ideas and their hobbies.



In Europe nowadays there is an evident need to cope with "professional obsolescence" by introducing a mechanism that helps the 50+ workers detach from obsolete models and tasks are no longer adapted to the needs of the contemporary market, to "reinvent" new

ways of working based on the spirit personal initiative

Silver Workers project is aiming at fulfilling this need.

## Project activities and outputs

The project aims at improving silver workers' knowledge, skills, competences and working tools to make them able to give birth to a new business, putting into practice their creativity, their ideas and their hobbies.

In particular, Silver Workers will focus on:

- the improvement of educational offer promoting the most appropriate and effective education devoted to over 50s
- the promotion and enhancement of a new labour market and the creation of new jobs and tasks;
- the compliance with the Horizontal priority "Developing basic and transversal skills using innovative methods";

The project consists of three main phases with specific outputs for each of them:

1. a preliminary phase of study and surveys to develop policy recommendations and provide the basis for the correspondence of project



- results to the real needs of the target group;
2. a second phase of development of a training system and a platform for e-learning, with a modular approach, which will make "silver-workers" able to develop skills and competences for coping with their job loss;
  3. a final phase for the development of entrepreneurial and enterprising skills and competences in order to set-up start-up companies thanks to the coaching, mentoring and training about entrepreneurship, as well as by exercising on real cases.

### Project partnership

The partnership is exceptionally composed with a good combination and complementarity of skills from the type of entities involved (trade unions, networks, universities, NGOs, experts in vocational training institutions and institutional capacity) to ensure a correct interpretation of market employment and training needs today. The consortium includes organisations from 5 EU countries: Italy, Belgium, Portugal, Spain, UK.

### Silver Workers II Consortium Meeting

The second project's Consortium meeting took place in Milan on 25<sup>th</sup> – 26<sup>th</sup> May 2016



hosted by project partner Eurocrea Merchant.

This meeting was useful to finalise the Intellectual Output 1 with the presentation of National Reports and the outcomes of the questionnaires. The Intellectual Output 2 and its training courses, with a first outline of the structure and contents of modules as well as ideas on the training delivery modes were also discussed. Progresses on the dissemination of the project were also analysed.

Eventually the site and dates of the III Consortium meeting have been jointly decided: Silver Workers partners will in fact meet again in Badajoz, Spain on 19<sup>th</sup> -20<sup>th</sup> October 2016 hosted by Fundecyt PCTEX.



## Our Project Team:



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