- Have you thought about setting up your own business?
- Do you have a craft or hobby, or knowledge or interest in a particular area that you think you could turn into a business?
- Why not turn something that you love doing into a business venture?

Staffordshire University currently has an exciting new project which could help you to move into self-employment through access to free training and support materials. The project is for people aged 50 and over (silver workers) who are either unemployed, facing redundancy or looking to change career direction by developing a new enterprise.

We are offering you the opportunity to participate in a free face-to-face and online learning course that has been developed through identifying the needs of silver workers. With coaching, mentoring and training provided by the project, you will potentially be able to develop the entrepreneurial and enterprising knowledge and skills necessary to set up your own business.

The first of these courses is due to commence on 31st January 2018. To register your interest complete this form and return it using the details below. You can also call 01782 294902 to find out more. If you have any questions, please do not hesitate to ask.

Thank you for your interest.

Title:	Last name:	_ First name:
Address		
Telephone number:		
E-mail:		

the information contained therein.

This project has been funded with support from the European Commission.

This publication [communication] reflects the views only of the author, and

the Commission cannot be held responsible for any use which may be made of

Please post this form to Tom Ward, Staffordshire University, Mellor Building, College Road, Stoke-on-Trent, ST4 2DE, or e-mail it to t.ward@staffs.ac.uk.







Silver workers

Transform your hobbies and interests into a successful business start up

www.silverworkers.net